ogeniuro



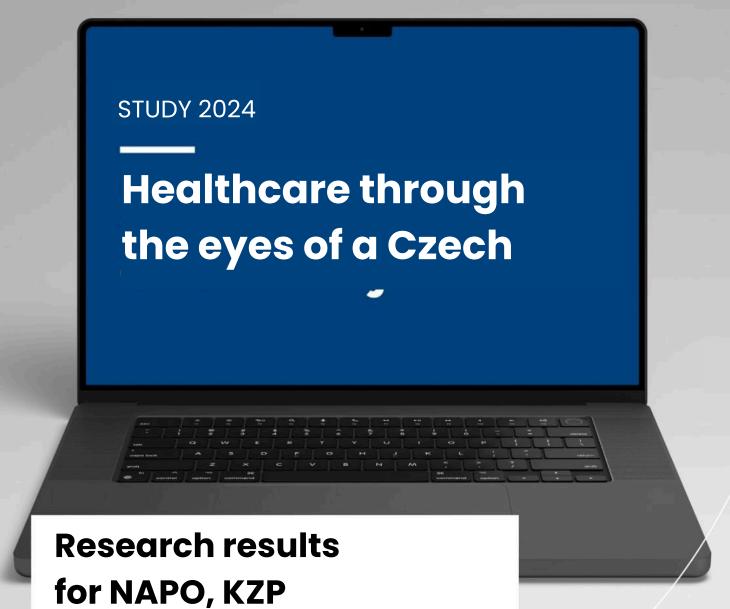


ogeniuro



- Research for communication and media production
- UX/UI research and design
- Communication or creative strategies
- CSR, HR, education and brand campaigns
- Video and animation, graphic design and photography
- Participatory or creative research
- PPC data collection





The public wants **immediate** change in healthcare.

zdravotním systému vyzdvihla. Téměř pětina respondentů nevybrala ani jednu z nabízených možností. Aby mohly být v českém zdravotním systému i nadále

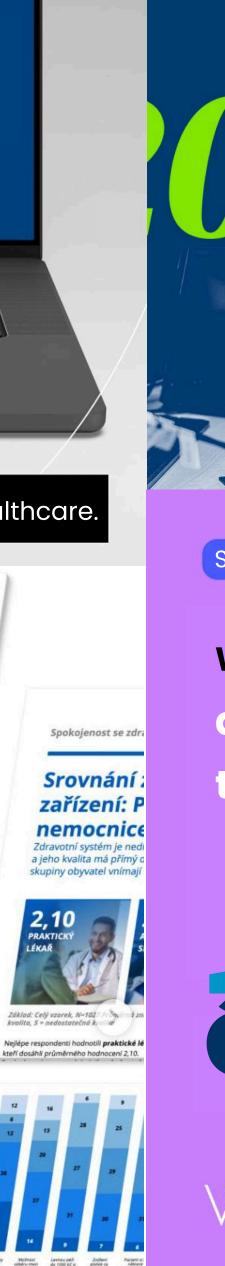
lí spokojení,

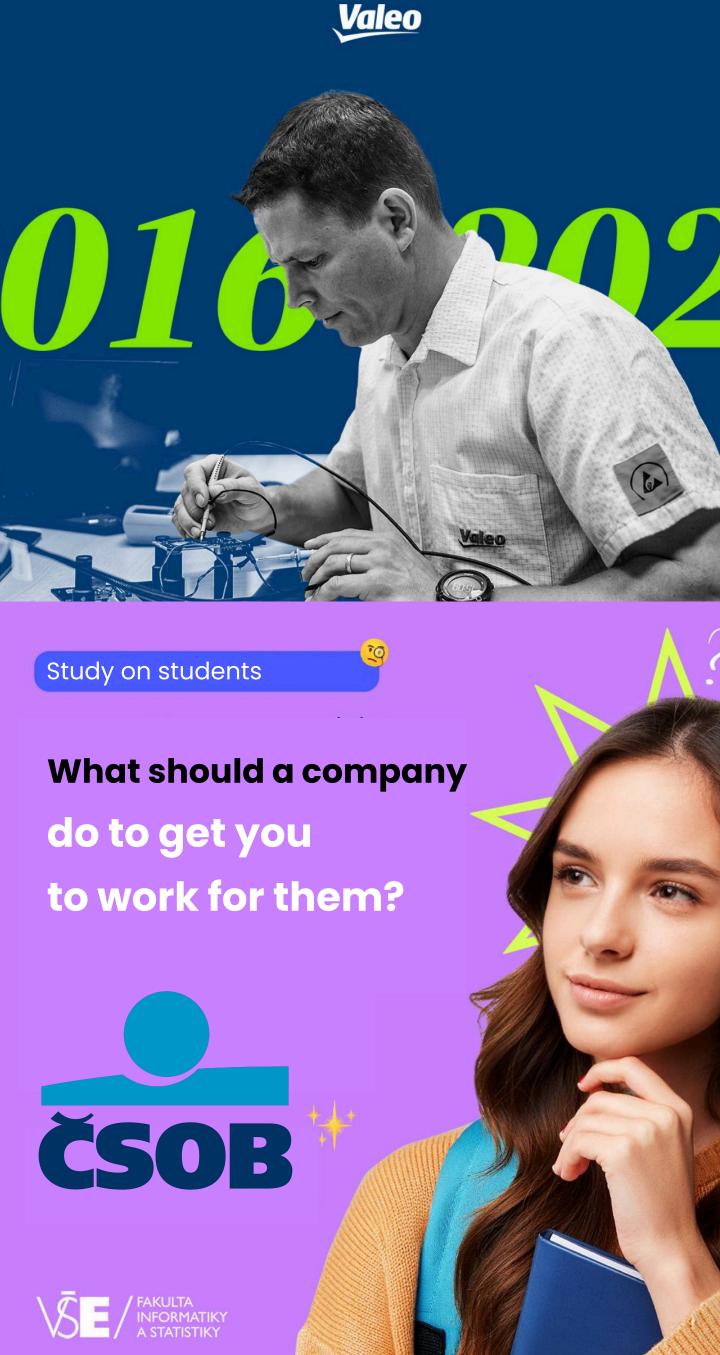
2,89 Počující o nemocného

Základ: Celý vzorek, N=1027

rčitou míru nespokojenosti, lepšení. Mladí lidé ve věku votnictví lepší hodnocení ou 2,30, zatímco starší -64 let jej hodnotí více měrnou známkou 3,07.







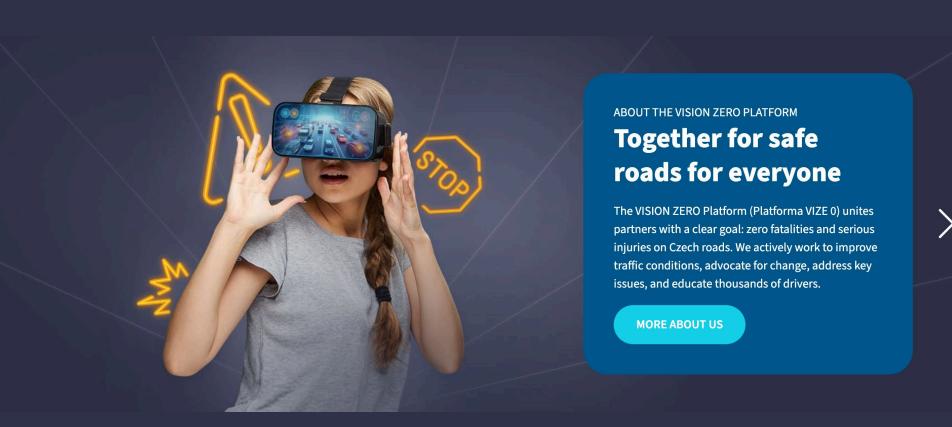








So we started by creating names for aggressive drivers or drivers who cause aggressiveness. Collectively, we named them - ŘITIČI (DriveArse).











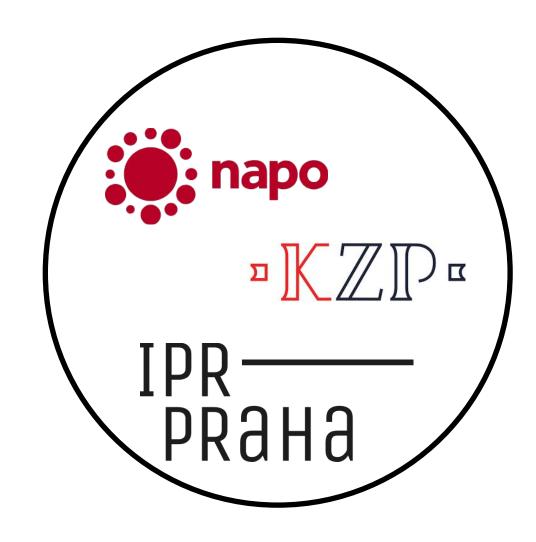






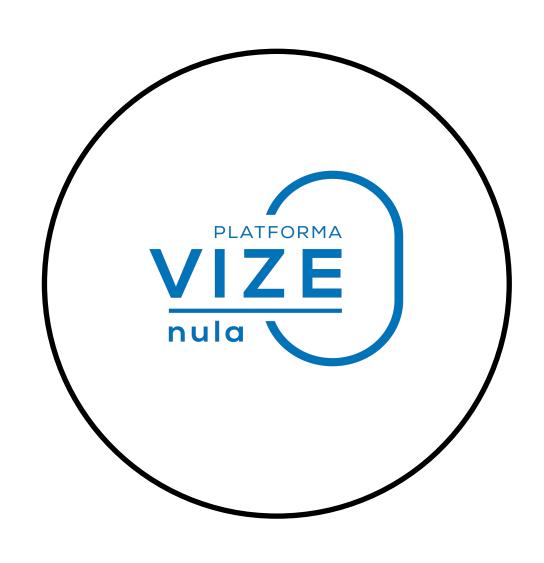


02 EXTERNAL VALORISATION









Non-profit sector: From CSR activity to public influence platform





Business: Understanding of onboarding process











03 INTERNAL VALORISATION

- New methods:
 - Participatory, creative research
 - PPC data collection
- Process innovation and development of department (workload share of education, science and practical work)
- Datasets for science and education work



katedra

multimédií

OPSING EXPERIENCE

OP JAK - Research environment

- Develop contractual research and knowledge transfer
- Improving process, portfolio
- Support and Infrastructure
- Internal and external communication
- Evaluation of public impact







CONTACT



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